

**Project Proposal**

**I. Name of Project: Dalaguete National High School Senior High School  
Media and Information Literacy (MIL) Online Publication**

**II. Proponent: Dalaguete National High School**

**III. Project Location: Poblacion, Dalaguete, Cebu**

**IV. Duration: Starting September 4, 2019**

**V. Project Cost: Php 143.00**

**VI. Contact Persons Name: Miss Baby Allysia R. Carungay**

Position: DNHS SHS MIL President

Address: Poblacion, Dalaguete, Cebu

**Name: Mr. George P. Lumayag**

Position: DNHS MIL & English Teacher/Web Developer

Address: Poblacion, Dalaguete, Cebu

**VII. FUNDING SOURCE: MIL Organization Fund, Donations, and other Sources**

**BACKGROUND / RATIONALE**

In line with Republic Act No. 7079 stipulates that the State shall uphold and protect the freedom of the press even at the campus level and promote the development and growth of campus journalism as a means of strengthening ethical values, encouraging critical and creative thinking, and developing moral character and personal discipline of the Filipino youth. In furtherance of this policy, the State shall undertake various programs and projects aimed at improving the journalistic skills of students concerned and promoting responsible and free journalism.

As an application of R.A 7079, the Dalaguete National High School-Senior High School-Media and Information Literacy (MIL) Organization shall develop students' academic and digital skills in writing and encoding publishable articles utilizing the digital media to produce graduates who are responsible users and good producers of information as stated from the MIL Curriculum Guide (CG) and in accordance with the online publication standard as stipulated by law. Since, traditional or conventional school paper

publication expends much for labor and material costs therefore this type of project proposal will only spend lesser costs for publication.

This proposal is crafted to produce graduates who are responsible users and good producers of information through digital media; to create the SHS-MIL Online Publication for free that can be browsed and published articles can be downloaded by the reading public anytime; and to feature the students' advocacy campaign on climate crisis and income generating project of the school which is the BOTE Challenge.

The Dalaguete NHS-SHS-MIL Online Publication will only publish articles featuring activities in school, research thesis abstracts and other literary works of students and teachers provided that all write-ups or articles or thesis abstracts shall be censored by Mr. George P. Lumayag, MIL and English Teacher and Web Developer.

The target beneficiaries of this project are the students, parents, teachers, administrators, Admin staff, and other stakeholders.

### **PROJECT OBJECTIVES**

In general, this project aims to inform the target beneficiaries about the school activities through students' and teachers' write-ups, thesis abstracts and creative literary works. Specifically, this project aims to:

1. Inform stakeholders and the reading public;
2. Encourage students to contribute their well written articles concerning their advocacy campaign on climate crisis, research abstracts, and literary works;
3. Support the school and DepEd programs and projects positively through censored students' and teachers' publishable articles, thesis abstracts and literary works;
4. Guide MIL student writers in the conduct of formal interviews with respondents in relation to news reports and gathering of factual information;
5. Encourage students to value the free and fair gathering of reliable information with respect to the proper conduct of journalism inside the school campus;
6. Produce graduates who are responsible users and good producers of information as stated from the MIL Curriculum Guide (CG) and in accordance with the online publication standard as stipulated by law;
7. Develop and maintain MIL Online Publication with lesser costs

### **PROJECT COMPONENTS**

#### **1. *Technical Skills and Training***

Proper technical management is an integral component to achieve the best possible online publication. The teacher in Media and Information Literacy (MIL) will train students to write and encode their articles based on standard publication and website design powered by Google Site or any web-hosting site offering the free sub-domain provided that the MIL Coordinator shall have the access and full

control of the website, <https://sites.google.com/deped.gov.ph/dnhs-shs-milonlinepublication/home> and all student-writers' publication sites.

**2. Project Scheme**

This is a counter-parting project wherein the target beneficiaries shall secure the required credible documents and store them using the Google Drive as provided by the MIL Coordinator and justly allow student writers as collaborators of the shared Google Sites from the MIL Coordinator. They will use only their Gmail accounts. The training of MIL students shall be done during their vacant period and or shall be integrated during the regular sessions which will be specified and noted under "Literacy" in the Daily Lesson Plan (DLP) of the teacher. The monitoring and checking of students' publishable articles shall be precisely censored by Mr. George Lumayag, an MIL and English teacher. The students shall utilize the ICT and internet facilities for the project. And if necessary, the MIL student writer shall submit his or her article for Turnitin Plagiarism Check for feature articles, thesis abstracts or publishable papers, and literary works.

**3. Declaration of Anti-Plagiarism and Absence of Conflict of Interest**

The project beneficiaries and or writers or contributors shall sign the documents and such documents shall be noted and signed by the SHS MIL president; and the subject coordinator shall check and censor the article/s and shall sign in the above-mentioned forms as the required documents for publication.

**4. Creation and Maintenance of the SHS MIL Online Publication Site**

Once all required documents are signed by the Schools Division Superintendent, the MIL Coordinator shall continue to develop the SHS MIL Online Publication Site and the target beneficiaries can submit their publishable articles to the coordinator or submit the clean copy for Turnitin Plagiarism Check if necessary. The Dalaguete NHS MIL Coordinator will do maintain said online publication under the direct supervision of the school administrator and under the oversight functions of the Public Schools District Supervisor, DepEd Curriculum Planners and Policy Makers.

**5. Publication Program**

In order to achieve the best possible publishable articles, all MIL students are encouraged to contribute their classroom activity write-ups for publication and sign the Declaration of Anti-Plagiarism and Absence of Conflict of Interest. The MIL Coordinator shall check and censor students' articles and collect the needed documents prior to publication. He shall create and share Google Site Dashboard to individual student writer and shall be edited by the writer contributor using his or her Gmail account. The MIL Coordinator shall continue to develop the DNHS-SHS-MIL Online Publication using the sub-domain of Weebly.com. And the school-based website innovation for publication shall be updated and maintained by the MIL Coordinator and link student writers' shared Google sites.

**6. Information Scheme of Writing Articles**

The project beneficiaries are expected to enjoy the better opportunities of using the computer units and internet connection for research and citation purposes. All

hard news articles pertaining to the school activities shall not need the Turnitin Plagiarism Check-Online Application Software. Moreover, Turnitin shall only be used in feature articles, thesis abstracts, and literary works. All credible documents shall also be submitted for project documentation.

**7. Proper Guidance of Writing Articles**

The main concern of the MIL Coordinator is to properly guide the MIL student writers in writing their assigned tasks for publication. He is the one to check the technical writing and styles of students and to censor their write-ups concerning on content values that will never violate the rules and provisions of standard publications as provided by law.

**8. Implementing Rules and Guidelines in Creating the MIL Online Publication and Writing Hard News Articles, Feature Articles, Thesis Abstracts, and Literary Works**

The Dalaguete NHS-SHS-MIL Online Publication Site is the school-based innovation developed by Mr. George P. Lumayag, MIL and English Teacher and Web Developer wherein such website innovation shall be run by the editorial board and shall be coordinated by the MIL Coordinator.

1. The MIL Online Publication shall utilize cash donations and other sources of funds (Sec 5, R.A. 7079);
2. The MIL Online Publication shall be Tax Exempt, pursuant to paragraph 4, Sec. 4, Article XIV of the Constitution, all grants, endowments, donations or contributions used actually directly and exclusively for the promotion of campus journalism as provided for in this Act shall be exempt from donor's or gift tax (Sec. 10, R.A. 7079);
3. The MIL Coordinator shall be recommended by the school administrator;
4. The Publication Adviser shall be selected by the school administrator (Sec. 6, R.A. 7079);
5. MIL student writers shall voluntarily write their original articles;
6. They shall observe the standard technical writing and observe parallelism;
7. They shall have to use any application software in encoding their articles;
8. They shall have to prepare the guide questions to be used during the interview;
9. They shall have to observe the proper conduct of interview;
10. They shall have to keep and submit the credible and supporting documents;
11. They shall have to ask the respondents of what information shall be deleted and added prior to publication;
12. They shall have to ask the parents' consent when the subject of the interview is minor;
13. They shall have to let the respondent/s to read first the article prior to publication;
14. They shall have to secure Turnitin results prior to the publication of their editorial articles, thesis abstracts and literary works;

15. The editorial board shall freely determine its editorial policies and manage the publication's funds (Sec. 2, IRR of RA 7079);
  16. They shall have to attach the Turnitin results prior to the publication of their feature articles. Turnitin check is not needed if the writer does not use a cellphone or internet connected desktop during the writing of the feature article/s with the presence of the teacher;
  17. If the student cited the phrase/s from other authors or writers, they shall have to underline the copied original words of the phrases subject to synonym replacement;
  18. They shall advocate social consciousness and uphold the interests of the Filipino people. (Sec. 4 (i), IRR of RA 7079);
  19. They advance students' rights and responsibilities as well as promote their general welfare. (Sec. 4 (j), IRR of RA 7079);
  20. The members of the editorial board of the MIL students' publication shall be responsible to the school and to third parties for its decisions, actions, policies and legal consequences arising from such;
9. **Dissolution and Closure of the Online Publication Project**  
Dissolution of the online publication project means complete breakdown of the organization's online publication of published plagiarized, malicious and libelous articles written by registered MIL student or teacher contributors wherein the legal sanction/s shall be implemented by the Schools Division Administrative Officer due to a violation of any provision stipulated by law.

## **PROJECT IMPLEMENTATION SCHEME**

The nature of this project is online publication with the use of the digital media utilizing the internet, so, it is expected that all MIL students are encouraged to voluntarily contribute their well-written articles, thesis abstracts, and literary works, justly to inform the stakeholders about the school activities and to enhance the journalistic skills of student writers and to develop the creative literary proficiencies of students and teachers. The SHS-MIL Organization will be given the opportunity to use the ICT equipment and internet subject to the implementing rules and guidelines of DepEd Computerization Program (DCP). But, since, sometimes, internet connection is not stable, therefore the subject coordinator encourages the students to use their internet connected cellphones to accomplish their assigned tasks and edit the shared Google Sites used in hosting students' articles, thesis abstracts and literary works.

DNHS SHS-MIL Online Publication shall engage into students' and teachers' publication pertaining to school activities using the digital media as an application of the national competencies for students to develop and enhance their academic and digital skills. All MIL students shall create their Gmail accounts for them to login before they can edit the shared Google Sites webhosting the MIL Online Publication. They are the Google Site

**DALAGUETE NATIONAL HIGH SCHOOL-MEDIA AND INFORMATION LITERACY ONLINE PUBLICATION**

collaborators wherein they can edit their published hard news articles, feature articles, thesis abstracts, and literary works.

**PROJECT MONITORING AND EVALUATION**

The Dalaguete NHS-SHS-MIL Online Publication Coordinator shall monitor the encoded articles of students on the shared Google Sites powered by Google. Only censored articles are published online and they will be precisely monitored by the subject coordinator. On regular basis, a progress report based on index online publication and management must be prepared and well documented for further evaluation of DepEd Monitoring Team on school publication.

**PROJECT DURATION AND TIMETABLE**

COMPONENTS	DURATION / TIME COVERED											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Project Proposal Endorsement												
Creation on DNHS-SHS-MIL Online Publication Site Innovation												
Technical Skills and Training												
Declaration of Anti-Plagiarism and Absence of Conflict of Interest												
Turnitin Plagiarism Check and Censorship												
Updates and Maintenance Scheme												
Monitoring and Evaluation Program												

Table 1. Project Duration and Timetable

## PROJECT MANAGEMENT AND ORGANIZATION

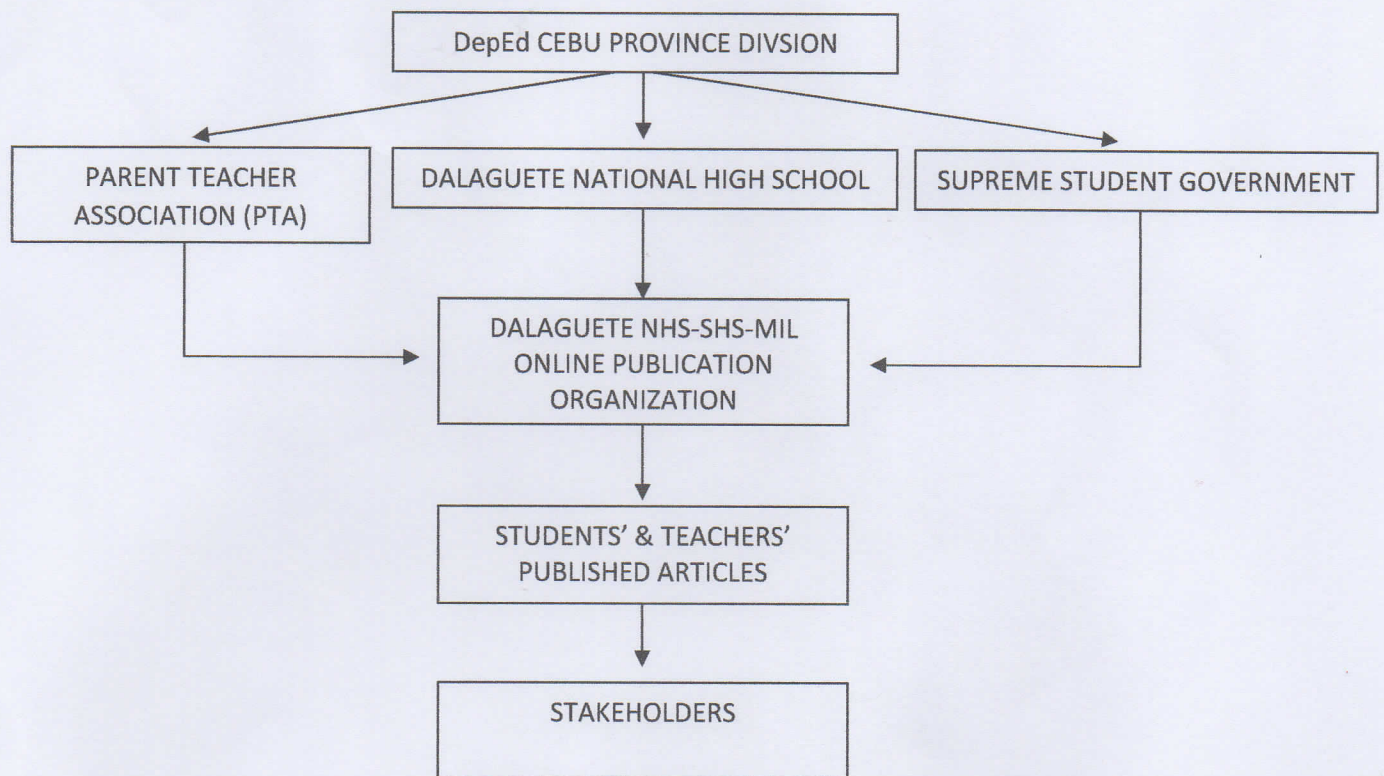


Figure 1. Project Management and Organization

## PROJECT BUDGETARY REQUIREMENTS

The Dalaguete National High School Senior High School-Media and Information Literacy Organization has extended its financial aid for the creation of MIL Online Publication Site Innovation Project amounting to one hundred forty three pesos (Php 143.00). This amount will be utilized for the purchase of educational materials in the processing of the Letter Request addressed to the principal and other documents pertaining to the project proposal. Other costs to be incurred shall be made by the project beneficiaries as their counterpart. These include the bond papers, Turnitin charge and other operating expenses.

## SUSTAINABILITY PLAN

In order for this project proposal to sustain and to attain its desired long run publication outcomes, action plan will be put in place that will guide DepEd personnel in the monitoring phase and evaluation of this project's progress. Some important actions will be taken into considerations that include the following:

1. The Dalaguete National High School-SHS-MIL students who are the direct beneficiaries of this project shall voluntarily contribute their well-written articles,

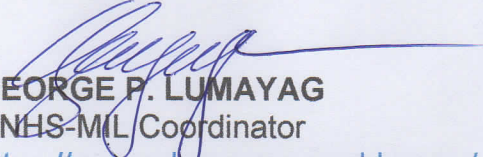
their thesis abstracts and their literary works for online publication that shall be checked and censored by the MIL Coordinator. And, the well-written articles shall be published online at <https://sites.google.com/depd.gov.ph/dnhs-shs-milonlinepublication/home>.

2. Beneficiaries who cannot meet the required standard in writing articles may disqualify their write-ups for online publication.
3. Beneficiaries must be exposed to technical writing advances through utilizing the digital media in applying suitable and current techniques in modern writing and online publication.
4. They must undergo refresher trainings or seminars on modern journalism and technical writing to enhance their digital media skills and to empower them to the applications of responsible journalism that are the very foundations of producing responsible users and good producers of information.


## REFERENCES

<http://chanrobles.com/republicactno7079.htm>

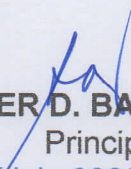
Prepared by:

  
**GEORGE P. LUMAYAG**  
DNHS-MIL Coordinator  
<https://georgelumayag.weebly.com/>

Attested by:

  
**BABY ALLYSIA R. CARUNGAY**  
MIL Organization President  
<https://sites.google.com/depd.gov.ph/mil>

Approved

  
**ROGER D. BANOGBANOG**  
Principal IV  
<http://dnhs6022.weebly.com/>

*gpl*






**DALAGUETE NATIONAL HIGH SCHOOL**  
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<http://dnhs6022.weebly.com/>  
**4848485**



**Senior High School-Media and Information Literacy Organization**  
**School Year 2019-2020**

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President: Baby Allysia Carungay  
Vice President: Nissi Burda  
Secretary: Pearl Amacna  
Treasurer: Monice Naces  
Auditor: Wilma Belista  
P.R.O: Lyka Mae Besin

  
**PEARL AMACNA**  
Secretary

**Noted:**

  
**BABY ALLYSIA CARUNGAY**  
SHS-MIL Organization President



**DALAGUETE NATIONAL HIGH SCHOOL**  
Poblacion, Dalaguete, Cebu  
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**MEMORANDUM**

**TO : MR. GEORGE P. LUMAYAG**

**SUBJECT : DESIGNATION ORDER**

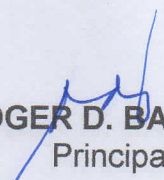
**FROM : THE SCHOOL PRINCIPAL**

**DATE : August 15, 2019**

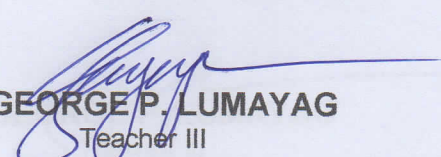
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1. In the exigency of the service, you are hereby designated as Senior High School (SHS)-Media and Information Literacy (MIL) Coordinator of DALAGUETE NATIONAL HIGH SCHOOL effective August 29, 2019 in view of Republic Act No. 7079.
2. This is in addition to your regular functions as Teacher III and will not provide additional compensation/salary nor will it entitle you to any preferential consideration in future promotions.
3. Please be guided accordingly.

Approved:

  
**ROGER D. BANOGBANOG**  
Principal IV

CONFORME:

  
**GEORGE P. LUMAYAG**  
Teacher III  
MIL & English Teacher  
Web Developer